First keynote

1） Short bio:

Aisha Naseer, AI Ethics Research Manager at Fujitsu Laboratories of Europe Dr Aisha Naseer is Research Manager at Fujitsu Laboratories of Europe Limited (FLE) UK, where she is leading the AI Ethics research activity through representing Fujitsu's involvement at the AI4People forum, the EU AI Alliance, and the IEEE Global Initiative on Ethics of Autonomous and Intelligent Systems. She is a GDPR-certified professional and participates in debates around AI Ethics, privacy, and digital trust including bias mitigation and AI fairness. In previous research projects, she has been providing strategic direction with leadership and expert advice in various industry sectors such as> Healthcare, Finance, IoT & Cyber Security. She has extensive> experience in successfully leading projects internationally,> negotiated complex and strategic contracts. Dr Naseer is an innovative> scientist with several patents, and has been an author of numerous> papers in journals, international conferences, and book chapters. She has also chaired various ACM and IEEE conference sessions, and pioneered multiple special tracks and workshops. Dr Naseer is member of the founding Editorial Board of the Springer Journal of AI and Ethics.

2） Title: Pioneering AI Ethics – How Fujitsu is leading the way towards> delivering Trusted AI. [we could change this if you want, what say ???]

Abstract: AI is playing an increasingly ubiquitous role in society and business, impacting every aspect of our lives including human rights or human dignity. We need confidence that AI's decisions are'trusted', that they are fair, reliable, and explainable. Fujitsu takes a leading role in considering human-centric social requirements, which is the Fujitsu Way, to evolve and implement responsible AI initiatives, underpinned by ethical principles. In this session, we share insights on the latest trends in international AI ethics, including our proactive contributions to European AI initiatives AI4People and the European AI Alliance on establishing context-based and industry specific best practices.